

Logan Wishart-Craig

👤 Sr. Full Stack Engineer 📍 Los Angeles, CA 📞 505.492.4694 ✉️ logan@wisharts.dev 🌐 wisharts.dev

Experience

Senior Full Stack Software Engineer – Cameo

Aug 2021 – July 2023

- Senior engineer for the Cameo for Business platform, generating +\$3M in on-platform bookings. Architected our high impact React (TypeScript) frontend, led our design system implementation, designed our legacy integration strategy.
- Built a video licensing capability generating +\$105K in upsell revenue. Directly responsible for the MongoDB data model, GraphQL API design, and front-end React UI flows.
- Owned the Node back-end development for a roles and permissions system to enable multi-business user accounts.
- Key contributor to the UI and back-end for new order and credits management dashboards, saving our internal customer success teams +15 hours/week in client reporting requests.
- Rebuilt talent in-app pricing, availability, and order management experiences in React Native, resulting in a ~25% decrease in order expirations, and a +3% increase in talent availability.
- Helped build sense of community and shape team best practices during our back-end refactor to a decoupled, domains-based model. Mentored engineers while onboarding.
- Key Skills – [TypeScript](#) [React](#) [Node](#) [GraphQL](#) [REST](#) [MongoDB](#) [React Native](#) [CSS-in-JS](#) [AWS](#)

Full Stack Software Engineer – A3 Visual

Oct 2017 – Aug 2021

- Designed and built a project management platform with a WebSockets based data sync. Standardized the project lifecycle, and facilitated stakeholder access to and collaboration with project assets.
- Led the development of an offline-capable, mobile-first progressive web app used to survey project sites.
- Developed a custom ETL and sales analytics reporting system facilitating rapid client onboarding and new revenue streams during the COVID-19 pandemic, with a focus on shipping speed.
- Key Skills – [TypeScript](#) [React](#) [Aurelia](#) [WebSockets](#) [REST](#) [SASS](#) [Progressive Web App](#)

Projects

Directus Gatsby Source Plugin

- Built a Gatsby plugin with +1k downloads integrating Directus CMS content into the Gatsby GraphQL layer.
- Features included request pagination, batch file downloads, rate limiting, custom filters, resolution of M2M relations.

AI Technical Strategy Learner

- Designed and implemented an AI-based technical stock trading algorithm in Python leveraging random forests.
- Researched and implemented various technical indicators in Pandas with companion charts using PyPlot.

Personal Website

- Designed and developed a small responsive HTML/CSS micro-site focusing on accessibility and SEO best practices.
- Custom-built JavaScript animation using Three.js with a focus on performance via web workers.

Education

M.S. in Computer Science – Georgia Institute of Technology – [In Progress](#) [4.0 GPA](#)

C.O.A in Computer Science – Santa Monica College – [4.0 GPA](#)

B.Comm in Marketing and Entrepreneurship – University of Auckland, New Zealand

Skills

Front-End

[TypeScript](#) [React](#) [Jest](#) [React Native](#)
[HTML](#) [CSS](#) [PWA](#) [React Native](#) [SEO](#)

Back-End

[Node.js](#) [Express](#) [SQL](#) [MongoDB](#)
[REST APIs](#) [GraphQL](#) [Data Modeling](#)

DevOps/Design

[AWS](#) [Azure](#) [Git](#) [Docker](#) [CI/CD](#)
[Linux](#) [NPM](#) [Figma](#) [Illustrator](#)